

Press Release

Advertised Job Levels remain robust: +7.7% Annual Growth

Zurich/ Geneva, Wednesday, 25 March 2020. According to the Michael Page Swiss Job Index, the number of advertised jobs grew by +7.7% over the last 12 months (March 2019 – March 2020). The monthly change, between February and March 2020, was -0.8%.

The highest monthly growth was in planning associated with the increase in online shopping, insurance, property, IT as well as finance and accounting.

Winning Job Categories	Monthly Growth (Feb 2020 – March 2020)	Year-on-Year Growth (March 2019 – March 2020)
1. Planners (Wholesale & Retail Trade)	+4.9%	-6.2%
2. Insurance Specialists	+4.5%	+16.2%
3. Property Specialists	+3.8%	-0.9%
4. IT Specialists (Software Testing & ERP)	+2.4%	+4.8%
5. Accountants & Financial Controllers	+2.0%	+5.8%
6. Health & Life Sciences Specialists (Pharma, & Medical Care)	+1.3%	+17.5%

The Romande led the way with an annual growth of +14.5% and +0.8% average monthly growth in advertised jobs. This was principally driven by the Lake Geneva region (GE, VD, VS) which showed +19.6% annual growth and +1.3% monthly growth. The German-speaking region, which accounts for 9 out of 10 advertised jobs, recorded an annual growth of +6.7% and a monthly growth rate of -1.0%.

Regions	Monthly Growth (Feb 2020 – March 2020)	Year-on-Year Growth (March 2019 – March 2020)
Lake Geneva (GE, VD, VS)	+1.3%	+19.6%
North (AG, BL, BS)	+0.4%	+5.2%
Mid (BE, FR, JU, NE, SO)	-0.8%	+6.1%
Zurich (ZH)	-1.9%	+12.3%
East (AI, AR, GL, GR, SG, SH, TG)	-1.3%	+5.8%
Central (LU, NW, OW, SZ, UR, ZG)	-1.7%	+3.1%

“The demand for specialists continues to grow. In addition to IT specialists, industry experts with IT skills are also in high demand. This includes, for example, planning and logistics specialists in online wholesale and retail trading, building information managers in the property sector and supply chain specialists in the pharma industry”, said Nicolai Mikkelsen, Executive Director, Michael Page.

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Michael Page

Michael Page is a leading brand of the PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange ("PAGE"), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Personnel (graduates and first level specialists), Page Executive (senior and executive management) and Page Outsourcing (solutions for high-volume hiring). PageGroup has more than 141 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

Michael Page Swiss Job Index

The Michael Page Swiss Job Index measures the number of advertised vacancies on company sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

Media Contacts:

C-Matrix Communications

Jessica Wullschleger

043 300 56 67

jessica.wullschleger@cmatrix.ch

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