

Press Release

Post Covid Rebound in Advertised Jobs: +2.9% Monthly Growth

Zurich/ Geneva, 25 March 2021. According to the Michael Page Swiss Job Index, the number of advertised jobs grew by +2.9% between February and March 2021. The German-speaking region, which accounts for 9 out of 10 advertised jobs, recorded monthly growth of +1.9%. The Romande led the way with a monthly growth of +5.6% in advertised jobs.

The highest monthly growth was in the IT sector, Marketing and Communications, Finance and Accounting, Planning and Logistics as well as Project Management.

Winning Job Categories	Monthly Growth (Feb 2021 – March 2021)	Year-to-Date Growth (Jan 2021 – March 2021)
1. Software Developers	+14.1%	+24.4%
2. Marketing & Communications Specialists	+8.2%	+17.7%
3. Planning & logistics Specialists	+7.2%	+20.8%
4. Accountants & Financial Controllers	+5.9%	+14.0%
5. Project & Interim Managers	+4.1%	+9.5%

All regions recorded positive growth. The Lake Geneva region (GE, VD, VS) drove growth in the Romande. Growth in advertised jobs was principally driven in the German-speaking region by the Central and East regions.

Regions	Monthly Growth (Feb 2021 – March 2021)	Year-to-Date Growth (Jan 2021 – March 2021)
Lake Geneva (GE, VD, VS)	+5.6%	+9.3%
Central (LU, NW, OW, SZ, UR, ZG)	+4.1%	+7.4%
East (AI, AR, GL, GR, SG, SH, TG)	+3.3%	+6.3%
Mid (BE, FR, JU, NE, SO)	+2.9%	+7.1%
Zurich (ZH)	+1.9%	+5.0%
North (AG, BL, BS)	+1.3%	+6.6%

“Having a fast and effective talent acquisition programme, being clear about what the organisation stands for, its culture and flexible working conditions are the deciding factors in winning talent in these growth sectors”, said Nicolai Mikkelsen, Executive Director, Michael Page. “This is especially the case as salaries have remained stagnant since the beginning of the pandemic”.

*** End of Text ***

Press Release

Michael Page

Michael Page is a leading brand of PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange ("PAGE"), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Executive (senior and executive management) and Page Outsourcing (solutions for high-volume hiring). PageGroup has more than 150 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

Michael Page Swiss Job Index

The Michael Page Swiss Job Index measures the number of advertised vacancies on company and recruitment sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

Media Contacts:

C-Matrix Communications

Jessica Wullschleger

043 300 56 67

jessica.wullschleger@cmatrix.ch