

Press Release

Record Demand for IT Developers: +18.5% Growth

Zurich, 25 July 2018. Advertised jobs for IT developers grew +18.5% between June and July 2018 and +48.6% compared with the same period last year according to the Michael Page Swiss Job Index (July 2018). The number of jobs advertised across Switzerland decreased by -4.9% between June and July 2018. This seasonal decline was most pronounced in the Swiss Romande (-7.9%) compared with the German-speaking region (-4.4%).

Winning Job Categories	Monthly Growth (June 2018 – July 2018)	Year-on-Year Growth (July 2017 – July 2018)
1. IT Developers - Designers, Production Developers, Development Leaders, Design Engineers, Design Managers)	+18.5%	+48.6%
2. Accountants - Trust Industry	+4.3%	+8.6%
3. Auditors	+2.3%	+12.5%
4. IT – ERP/SAP Specialists	+1.6%	+37.0%
5. Administrative Managers	+0.4%	+9.4%

According to Nicolai Mikkelsen, Executive Director, Michael Page, “The drivers of this strong demand for IT developers include industrial organisations converging, aligning and integrating their IT and Operational Technology (OT) environments as part of “Industry 4.0” and the Internet of Everything (IOT). The Fintech and Cybersecurity fields are also significant sources demand for IT developers”.

The central region (LU, NW, OW, SZ, UR, ZG) was the only region where advertised jobs remained stable between June and July (+0.1%). Advertised jobs in all other regions declined in line with the commencement of the holiday season.

Regions	Monthly Growth (June 2018 – July 2018)	Year-on-Year Growth (July 2017 – July 2018)
Central (LU, NW, OW, SZ, UR, ZG)	+0.1%	+6.8%
Zurich (ZH)	-3.4%	+2.9%
Mid (BE, FR, JU, NE, SO)	-4.1%	+10.8%
North (AG, BL, BS)	-5.3%	-2.5%
Lake Geneva (GE, VD, VS)	-8.7%	+3.4%
East (AI, AR, GL, GR, SG, SH, TG)	-9.1%	+5.2%

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Michael Page

Michael Page is a leading brand of the PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange ("PAGE"), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Personnel (graduates and first level specialists), and Page Executive (senior and executive management). Page Group has more than 152 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

Michael Page Swiss Job Index

The Michael Page Swiss Job Index measures the number of advertised vacancies on company sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

Media Contacts:

C-Matrix Communications

Jessica Wullschleger

043 300 56 67

jessica.wullschleger@cmatrix.ch

PageGroup

Sophie Kubik, Marketing Manager

044 563 95 83

SophieKubik@michaelpage.ch

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