



# ESG in the workplace 2022 Switzerland



We have interviewed **more than 150 decision makers** in Swiss companies, more than 90% of them being C-level executives.\*



**8 out of 10** candidates choose employers **with an ESG policy** (ahead of those who don't)



**7 out of 10** Swiss companies have set **ESG as a focus for the year**

**37%**

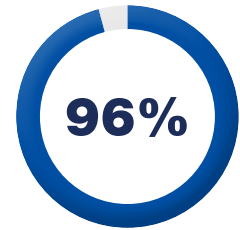


of Swiss companies have **at least 1 person fully dedicated** solely to the implementation of ESG topics within their organisation, out of which

**40%** report directly to the **Executive Board**



**more than 1/3** of the companies interviewed want to hire **a person dedicated to ESG topics**



of companies consider ESG as part of their **Employer Branding or HR Strategy** or plan on including it

with **80%** targeting their comms about ESG to their employees and **44%** of them targeting their comms to candidates/applicants

Employers that have a coherent and succinct ESG policy are more likely to attract and retain talent. The key reason is that it gives candidates and employees a certain level of comfort about the focus of the organization and their chances of progressing within it. But the policy must be lived – from the communications with current and potential employees through to everyday management.

– Yannick Coulange

\* **49%**  
**Large enterprises**  
(>250 employees)

**28%**  
**Medium-sized enterprises**  
(50-249 employees)

**23%**  
**Small enterprises**  
(<50 employees)