

Press Release

Post-Holiday Lift in Advertised Jobs: 2.3% Growth

Zurich/Geneva, 29 September 2022. According to the Michael Page Swiss Job Index, advertised jobs showed a monthly growth of +2.3% across Switzerland (August – September 2022). This is the first positive post-summer growth in advertised jobs since the pandemic. Advertised jobs grew on a year-on-year basis by +15.6% (September 2021 - September 2022).

The Swiss Romande led the way with a monthly growth in advertised of +5.3%. The German speaking region, which accounts for 9 out of 10 advertised jobs, experienced a monthly growth in advertised jobs of +1.9%.

The retail sector recorded the highest level of monthly advertised jobs growth, followed by social workers as well as management support and administrative roles. Continuing volatility drove the demand for credit and risk specialists in banking. Energy and supply chain concerns helped increase the demand for electronics, mechanical and production specialists.

Winning Job Categories	Monthly Growth (August 2022 – Sept. 2022)	Year-on-Year Growth (Sept. 2021 – Sept. I2022)
1. Retail specialists	+16.3%	+26.1%
2. Social workers	+12.2%	+48.2%
3. Management Support & Administrative specialists	+12.0%	+37.2%
4. Banking – especially credit and risk specialists	+10.5%	+40.3%
5. Electronics, mechanical & production specialists – especially in solar technology and energy efficiency	+7.0%	+22.8%

All regions showed growth in advertised jobs. The Lake Geneva region (GE, VD, VS) recorded the greatest growth with +4.8 and +16.7% monthly and year-on-year respectively.

Regions	Monthly Growth (August 2022 – Sept. 2022)	Year-on-Year Growth (Sept. 2021 – Sept. I2022)
Lake Geneva (GE, VD, VS)	+4.8%	+16.7%
East (AI, AR, GL, GR, SG, SH, TG)	+4.6%	+13.8%
Mid (BE, FR, JU, NE, SO)	+2.9%	+13.0%
North (AG, BL, BS)	+2.0%	+24.3%
Zurich (ZH)	+0.5%	+16.7%
Central (LU, NW, OW, SZ, UR, ZG)	+0.5%	+12.6%

“With its highly trained and educated workforce, Swiss employers have a strong chance of finding the right employees to help manage the increased levels of volatility and supply chain disruptions. However, the

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candidate market remains tight and employers who offer flexible working conditions, wherever possible, have the best chance of attracting talent”, said Yannick Coulange, Managing Director, Page Group Switzerland.

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Michael Page

Michael Page is a leading brand of PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange (“PAGE”), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup’s other operational brands to ensure that all client needs are met. This includes Page Executive (senior and executive management) and Page Outsourcing (solutions for high-volume hiring). PageGroup has more than 150 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

Michael Page Swiss Job Index

The Michael Page Swiss Job Index measures the number of advertised vacancies on company and recruitment sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

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