

# Press Release

## Annual Advertised Jobs Growth doubles pre-Covid Times: +41.1%

**Zurich/Geneva, 22 February 2022.** According to the Michael Page Swiss Job Index, the number of advertised jobs grew by +41.1% across Switzerland over the last 12 months (February 2021 – February 2022). This year-on-year growth is double that of pre-Covid times for the same period.

Between January and February advertised jobs increased +6.7% nationally. The Swiss Romande showed the highest monthly growth rate with +7.9%. The German-speaking region, which accounts for nine out of ten advertised jobs, experienced a +6.5% monthly growth rate.

*“We’re seeing an extremely strong start to the year”,* said Yannick Coulange, Managing Director, Page Group Switzerland, *“The transformation of the Swiss economy is reflected in our Job Index data with the IT sector accounting for four out of the top five advertised jobs”.*

| Winning Job Categories    | Monthly Growth<br>(Jan 2022 – Feb 2022) | Year-on-Year Growth<br>(Feb 2021 – Feb 2022) |
|---------------------------|---|--|
| 1. Programmers            | +24.3%                                  | +50.4%                                       |
| 2. Software Developers    | +22.7%                                  | +47.4%                                       |
| 3. IT Support Specialists | +22.1%                                  | +38.0%                                       |
| 4. IT Administrators      | +20.2%                                  | +11.9%                                       |
| 5. Banking Specialists    | +17.3%                                  | +68.0%                                       |

All regions showed positive growth in advertised jobs. The Lake Geneva region (GE, VD, VS), which accounts for two thirds of advertised jobs in the Swiss Romande, recorded the greatest growth with +8.1% and +47.6% monthly and year-on-year respectively.

| Regions                           | Monthly Growth<br>(Jan 2022 – Feb 2022) | Year-on-Year Growth<br>(Feb 2021 – Feb 2022) |
|-----------------------------------|---|--|
| Lake Geneva (GE, VD, VS)          | +8.1%                                   | +47.6%                                       |
| Zurich (ZH)                       | +7.9%                                   | +42.0%                                       |
| Central (LU, NW, OW, SZ, UR, ZG)  | +7.6%                                   | +44.6%                                       |
| Mid (BE, FR, JU, NE, SO)          | +6.0%                                   | +43.9%                                       |
| East (AI, AR, GL, GR, SG, SH, TG) | +5.7%                                   | +37.2%                                       |
| North (AG, BL, BS)                | +5.1%                                   | +30.6%                                       |

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## **Michael Page**

Michael Page is a leading brand of PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange ("PAGE"), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Executive (senior and executive management) and Page Outsourcing (solutions for high-volume hiring). PageGroup has more than 150 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

## **Michael Page Swiss Job Index**

The Michael Page Swiss Job Index measures the number of advertised vacancies on company and recruitment sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

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